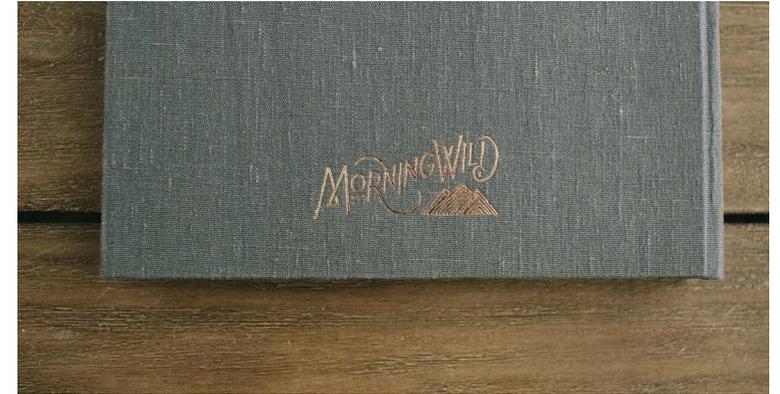




MORNINGWILD



ALBUMS + BOOKS



// BOOKS

- / Can hold up to 200 pages.
- / Classically designed with one image per page in chronological order.
- / A wide selection of linen and fabric cover options.
- / Printed on the finest press paper with a matte finish.
- / Covers can be personalized with foil or blind debossing.
- / Start at \$650 for a 40 page, 10x10 book.



// ALBUMS

- / Albums are custom designed. It is a collaborative process where you select your favorites, I design the pages, and we communicate back and forth until the layout is exactly as you envisioned.
- / Spreads are absent of a gutter. This provides the ability to print images across two pages without a crease down the middle of the photos.
- / Can hold up to 80 pages.
- / Pages are mounted on thick paper for durability.
- / Leather, linen, and silk cover options.
- / Covers can be personalized with foil or blind imprinting.
- / Start at \$1300. 20% discount available for parent albums.



BOOKS

Pricing includes 40 pages.

10 x 10	\$650
12 x 12	\$850
+ 10 pages	\$100
+ standard debossing	\$50
+ premier debossing	\$100
+ custom debossing	\$150

ALBUMS

Pricing includes 20 pages.

8 x 8	\$1300
10 x 10	\$1500
12 x 8	\$1500
12 x 12	\$1700
+ 4 pages	\$100
+ standard imprinting	\$75
+ custom imprinting	\$125
+ leather cover	\$100

+ parent albums automatically receive a 20% discount



FAQ

/ What is the difference between the standard and custom debossing?

The standard debossing includes only text and the choice between six standard fonts. The custom debossing can include a custom font, wedding logo, etc. Foiled debossing can only be selected with the luxe linen covers.

/ What does the book design look like?

The book layout consists of one image per page in chronological order. If it still makes sense chronologically, I will occasionally adjust the order to keep the design consistent (i.e. pairing two b+w images together on one spread).

Some pages will be full-bleed (printed to the edge of the page), and others will have white space. The pages will be designed to protect the integrity of the images. For a better idea, [please watch this sample book video](#).

/ What is the turnaround time for books?

Books will take approximately eight weeks to ship from the time of order.

/ Do I get to proof the book before it is sent to the printer?

No. The price of the book does not include a proofing process because the design is so simple. If you wish to have some say in the layout, please connect! We can custom quote based on the request.

/ What is the difference between the standard and custom imprinting?

A standard imprinting includes only text and the choice between a serif or sans serif font. A custom imprinting can include a custom font, wedding logo, etc.

/ What is a parent album?

A parent album is an exact replica of your album, usually printed in a smaller size.

/ What is the turnaround time for albums?

Once the final design is approved, albums will take approximately eight weeks to ship.

BOOK COVER SWATCHES

FABRICS + LINENS



LUXE LINENS



ALBUM COVER SWATCHES

LINENS



BLACK



CRIMSON



CUCUMBER



MOCHA



OATMEAL



REED



LEMONGRASS



LILAC



MIST



PAPYRUS



PINK



POWDER BLUE



SAND



SANTORINI



SLATE

SILKS



CANYON



CELERY



COPPER



MAIZE



MARINE BLUE



NAVY



RED



SAGE



SEAGLASS



TAUPE



AUBERGINE



BLACK

LEATHERS



DUSTY BLUE



BLACK



TIDE



WHITE



TEXTURED BLACK



TEXTURED RED



DISTRESSED BRN



ENGLISH BROWN



ESPRESSO



NAVY



OLIVE



SLATE BLUE



ROUGH BLACK



CANARY



CEMENT



STARTING YOUR BOOK

- / Create a favorites folder titled “book” in your online gallery.**

I recommend not choosing from the highlights folder, as it can be easy to select duplicates.

Select the number of images relative the number of pages in your book (1 image = 1 page).

- / Complete your book questionnaire. If this was not sent with your gallery email, please let me know.**

- / Once the questionnaire is complete, I will send an invoice for any applicable upgrades.**

- / After the book design is submitted to the printer, it typically takes 3-8 weeks to receive your book.**

DESIGNING YOUR ALBUM

- / Create a favorites folder titled “album” in your online gallery.**

I recommend not choosing from the highlights folder, as it can be easy to select duplicates.

Select the number of images relative the number of pages in your album (1-4 images per 1 page).

- / Complete your album questionnaire. If this was not sent with your gallery email, please let me know.**

- / Once the questionnaire is complete, I will send an invoice for any applicable upgrades.**

- / Within two weeks, you will receive your first draft.**

I will occasionally include a few additional images to help complete the story. Feel free to make notes on any spread with changes/substitutions in the comment box at the bottom of the screen.

If you would like to add/substitute any photos, please create a new folder in your online gallery titled “album additions.”

You will receive a second draft within the week after the changes have been made. If everything is perfect, confirm the design via email. Otherwise, continue to make notes.

- / After the album design is submitted to the printer, it typically takes 3-5 weeks to receive your handcrafted album.**





HELP! I CAN'T DECIDE WHICH PHOTOS TO INCLUDE...

This is by far the most common question I receive from my couples. I'm thrilled that you are having a difficult time deciding because that means you love your images :) However, I also know it is not practical for most couples to print 500+ images in their book/album.

We've been married over a decade, I can share honestly that we rarely go through our digital files. It is far easier to pull our album off of the shelf than it is to dig through old hard drives. It was important to us that the images we printed were the ones we wanted to look at year after year. In our album, we emphasized our favorite portraits, a few details, our favorite moments, and photos of family + friends that are significant in our lives. We invested in additional pages so that our full story could be encapsulated in our album. It was an investment at the time, but I'm grateful we made that decision because our album is an important part of our legacy that will be cherished past our lifetimes.

Here are some questions to consider as you make your selections:

- How do I want to remember our wedding day?
- Which images are our absolute favorites?
- 50 years from now, which images will our friends/family cherish in our album?
- Who do we want to make sure is in our album/book?
- Which images best memorialize the feeling of the day?
- Are there any images that I've chosen that are repetitious?